

WordPress Syllabus

Week 1-3. WordPress Introduction

- Understanding and Using domain names
- WordPress Hosting Options
- Installing WordPress on a Dedicated Server
- Understanding Directory Permissions

Week 4-6. Basics of the WordPress User Interface

- Understanding the WordPress Dashboard
- Pages, Tags, Media and Content Administration
- Core WordPress Settings

Week 7-8. Finding and Using WordPress Plugins

- Finding and Installing Plugins Quickly and Easily
- Upgrading WordPress Plugins
- Recommended WordPress Plugins

Week 9-11. Working with WordPress Themes

- Understanding the Structure of WordPress Themes
- Finding Themes and Choosing the Right One
- Installing and Configuring Themes
- Editing and Customizing Themes

Week 12-13. WordPress Content Management

- Understanding Posts versus Pages
- Organizing Posts with Categories
- Connecting Posts Together with Tags

Week 14. Creating and Managing Content

- Hands-On Training on the WordPress Editor
- Hands-On Training on the New Image Editor

Week 15-16. Project